

Gesamtverband
textil+mode



With every fibre

sustainable

Trade mission to Myanmar

within the framework of SMART Myanmar

March 22nd – 27th 2015
Yangon, Myanmar



**SMART
Myanmar**



This project is
funded by the
European Union



GESAMTMASCHE

Trade mission to Myanmar

In order to provide an insight into the industrial capacity and the growth prospects of the Burmese garment sector, the Confederation of the German Textile and Fashion Industry (t+m) in cooperation with GermanFashion and Gesamtmasche and with the support of the Delegation of German Industry and Commerce organizes a Trade mission for garment manufacturers to Myanmar. The Trade mission will take place in the framework of the EU-funded SMART Myanmar project that fosters a sustainable recovery of the garment industry in Myanmar.

More information:

www.smartmyanmar.org

The program of the Trade mission will concentrate on individually organized factory visits in the economic centre Yangon as well as a one-day information event with a B2B-contact forum. The participants will be provided an overview about the Myanmar garment industry and receive company profiles of potential business partners. A detailed preparatory questionnaire will be sent out to plan the company visits.

Target group

The Trade mission primarily aims at small and medium-sized clothing manufacturers with a business interest in contract manufacturing of women, men's and children's outerwear and underwear.

The medium-sized local industry is mainly focused at CMT (Cut, Make and Trim). Some producers have already succeeded to switch to OEM. FOB-business usually runs via agencies located in the neighbouring countries. Textile production is currently still underdeveloped so that input materials have to be imported. Their situation will furthermore significantly improve through the introduction of an export credit offer planned for the coming month.

Registration

Please save the document and send it back to registration@textil-mode.de by November 28th 2014.

The number of participants is limited to 20 companies, therefore your registration will be considered in the order of receipt by t+m. The registration is ONLY considered binding after confirmation.



SMART Myanmar

Preliminary Program

Sunday, March 22nd, 2015

Arrival

Monday, March 23rd, 2015

Morning

Practice-based Information event about industry and market with contributions amongst others

- Economic and political parameters
- Import and export regulations
- Tariffs and customs
- Infrastructure and logistics
- Certification of working and environmental conditions
- Experiences of manufacturers and buyers

Afternoon

B2B-Contact forum

- Possibility for company presentation (on information event and/or on brochure)
- Organized networking
- Individual exchange with experts and service providers

Tuesday, March 24th, 2015

Individually organized factory visits

Wednesday, March 25th, 2015

Individually organized factory visits

Thursday, March 26th, 2015

Individually organized factory visits
alternatively: free time

Friday, March 27th, 2015

Departure



Business opportunities in Myanmar

After decades of political isolation, Myanmar is undergoing a dynamic economic upswing. The small and medium-sized garment industry, traditionally one of Myanmar's industrial pillars, particularly benefits from the lifting of US- and EU sanctions and the reinstatement of the GPS+ tariff preferences of the EU.

Myanmar's garment sector currently accounts for about 300 companies with some 150.000 employees. Garment exports, leading in the export statistics of Myanmar's manufacturing sector, have exceeded the 1 bn. USD mark in 2013/2014 and account for about 10 % of the country's overall exports. In 2013, imports to the EU amounted to 131 Mio. Euro (+17 %), with 59 % accounting for garments. Free trade agreements with ASEAN as well as with China set and promote the conditions for the import of intermediate products and the export to neighbouring countries.

In order to expand the position in western markets and to regain market share lost during the sanctions, local garment companies have to make rapid progress in productivity and social standards.

With Western buyers emphasis on labour and social standards and foreign investments steadily increasing, there will be not only a quantitative but also a qualitative development of Myanmar's garment industry in the near future. This opens for the possibility for German and international buyers to develop a new supplier market in Southeast Asia and at the same time to establish business relationships with responsible suppliers.

Practical information

The participants are required to cover all costs incurred for travel, accommodation and meals, also the travel arrangements. Local transportation and interpreters will be provided.



Suggestion for hotels:

Summit Parkview Hotel

Website: <http://summityangon.com/>

Kandawgyi Palace Hotel

Website: <http://www.kandawgyipalace-hotel.com/>

Contact person

Questions regarding registration and program:

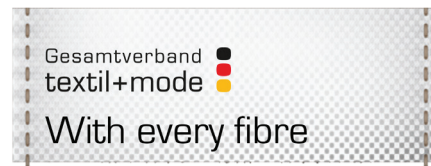
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We are looking forward to welcoming you!

