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SWITCH-Asia Programme

Advocating, Enabling and Financing for Impactful Delivery

4-5 July, Naypyitaw, Myanmar

Ira Larasaty

SWITCH-Asia SCP Facility

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

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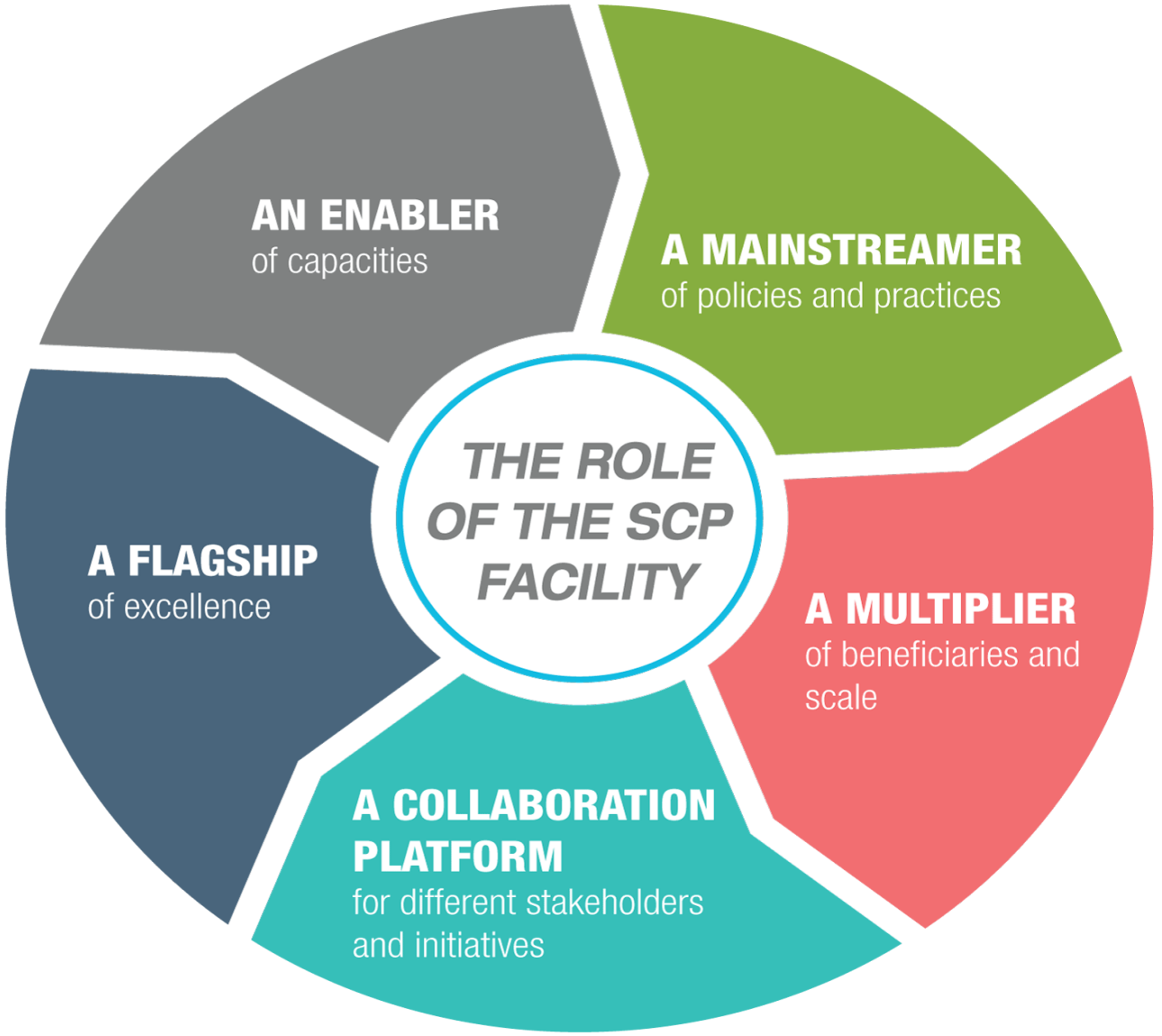
The SWITCH-Asia Programme

RPAC/UNEP GRANT Projects SCP Facility



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INDONESIA

SDGs

Local Harvest

Promoting Sustainable and Equitable Consumption and Local Food System

Local Harvest contributes to economic prosperity and poverty reduction by promoting a switch to sustainable consumption and production of green, healthy, fair and local food by consumers and MSMEs.

SDGs

MATA KAIL

Promoting Sustainable Consumption and Production in the Fish Processing Sector

MATA KAIL empowers SMEs and MSMEs through support on sustainable fisheries processes, products and services, which will promote employment opportunities to marginalized youth, particularly young women.

LAO PDR

SDGs

Luang Prabang: Handle with Care

The Luang Prabang: Handle with Care project strengthens responsible tourism and SCP patterns to safeguard a fragile world heritage destination.

MONGOLIA

SDGs

STeP EcoLab

Sustainable Textile Production and EcoLabelling

STeP EcoLab guides the shift to sustainable consumption and production in textiles by leveraging key drivers of SCP in Mongolia.

SDGs

SWITCH Off Air Pollution

Energy efficiency advisory and financial intermediation for sustainable housing in unplanned areas of Ulaanbaatar

SWITCH Off Air Pollution promotes sustainable consumption

Mongolian construction sector through materials recovery

The main objective of this project is to promote SCP in the construction sector through enabling SMEs to switch to more resource-efficient practices.

MYANMAR

SDGs

Tha Bar Wa

Catalysing Sustainable Water and Energy Management in Food and Beverage Industries in the Ayeyarwady River Basin

Tha Bar Wa promotes cleaner production in the food and beverage industries, contributing to sustainable economic growth in the Ayeyarwady River Basin.

SDGs

SCALE

Upscaling Improved Cookstove Dissemination in Myanmar through replication of best practices from Cambodia and the region

To help manage the demands for woodfuel, SCALE aims to put a market-based dissemination mechanism in place for fuel-efficient improved cookstoves.

SDGs

SMART Myanmar

SMEs for environmental Accountability, Responsibility and Transparency

SMART Myanmar promotes sustainable production practices in the garment industry with the help of technical training on energy, water and waste management, chemical and hazardous waste management, social compliance and human resources management.

NEPAL

SDGs

PARYA SAMPADA

Sustainable Tourism and Green Growth for Heritage Settlements of Kathmandu Valley

PARYA SAMPADA promotes sustainable development, poverty reduction and climate change mitigation via promotion of sustainable tourism and green growth in Heritage Settlements in Nepal.

SDGs

Bio-Energy Project

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Cornerstones of the Programme

Intervention Areas

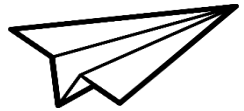
- Framing SCP
- Alignment, Engagement and Co-creation
- Enabling capacities
- Proactive stimulation of demand

Strategic Formats

- Knowledge/policies/ Tools/mechanisms
- Communication Advocacy
- Multipliers Empowerment Capacity Building
- Communities of Interest Commitment

Delivery

- Scaling up Replication



- Impact Sustainability

- Localization Transformative

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Needs based approach

Thailand, Philippines, Sri Lanka, Indonesia, India Pakistan, Vietnam Cambodia, Mongolia Bangladesh, Nepal Bhutan, Lao PDR Myanmar

Sri Lanka
India
Mongolia
Afghanistan
Nepal

Thailand
Philippines,
Sri Lanka, Indonesia
India, Pakistan
Vietnam, Cambodia
Mongolia
Bangladesh, Nepal
Bhutan, Lao PDR
Myanmar

Bangladesh, Sri Lanka, Indonesia
Pakistan, Vietnam
Cambodia, Mongolia
Malaysia, China
Myanmar, Lao PDR

Philippines
Malaysia

Maldives
Philippines
Sri Lanka
Thailand
India
Mongolia
Nepal
Bhutan
Lao PDR
Myanmar

Thailand, Philippines
Indonesia, India
China, Maldives
Vietnam, Cambodia
Lao PDR, Myanmar

Sri Lanka
India

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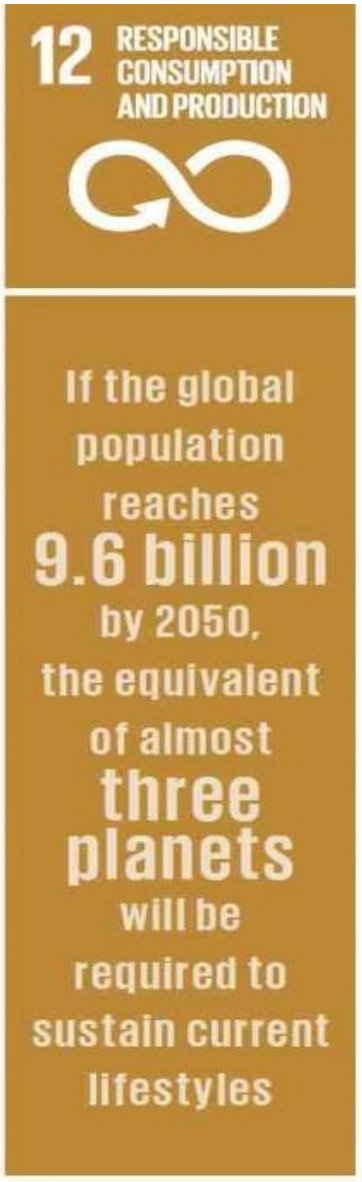
The Mega Trends



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SCP?

- ✓ **Cleaner Production → Product**
- **Supply Chain → Consumption**
- **System → SCP →**

- ❑ **Of concern to & direct responsibility of Government/public, private/business, civil society and consumers;**
- ❑ **SYSTEM Approach and life cycle analysis (LCA) /life cycle management (LCM)**

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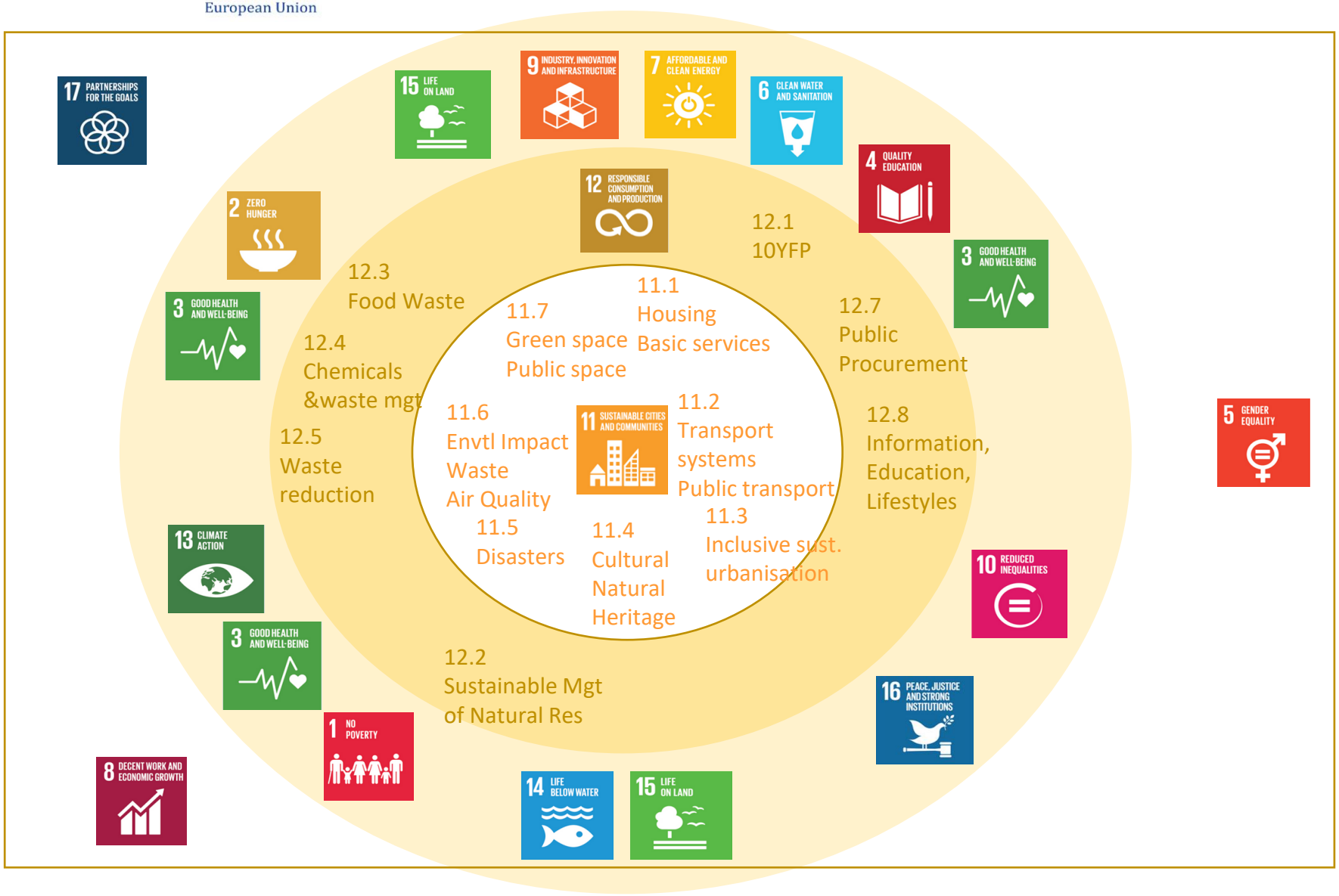
Systemic and Integrated Approach

SCP in the SDGs



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Elements of SCP

Source: UNEP, 2010

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Advocacy & Drivers

- ✓ Consumption & Production programmes/activities exist in all countries
- ✓ Embedded in other policies but need more explicit identification
- ✓ Need to better mainstream SCP in existing policies, unless need for SCP specific policy/action plans
- ✓ Approach through resource efficiency and economic case essential
- ✓ SCP, critical for effective GG/GE/CE/SD and CC transformative actions
- ✓ Mutually supportive

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Refocus: Which Areas?

Develop & deliver integrated solutions and pathways to:

Resource Efficient & Resilient Cities

Sustainable Lifestyles

Waste/Plastics

Behavioural Change

Green Buildings & Construction

Tourism

GPP/SPP-EL

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Factors necessary in TRANSITION

- ***KNOWLEDGE (Creation)***
- ***INNOVATION (Incentives)***
- ***PRODUCTS (Design)***
- ***CONSUMERS (Behaviour)***
- ***GOVERNANCE (Delivery)***

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What is needed?

- Scale-up, Expand and Replicate good practices
- Provide adequate/tailored Capacity Building to stakeholders
- Create platforms and induce collaboration between stakeholders
- Induce the establishment of an adequate SCP national Multi-stakeholders consultation platform/institutional mechanism
- Demand-driven

- Our role:
  - induce, catalyze, support, engage other partners
  - prepare for the right next step to “do more and better with less”
  - to effectively engage in a truly transformative process towards SD through SCP

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WHAT YOU CAN DO!

BY: MARGREET DE HEER

THE GLOBAL GOALS
For Sustainable Development

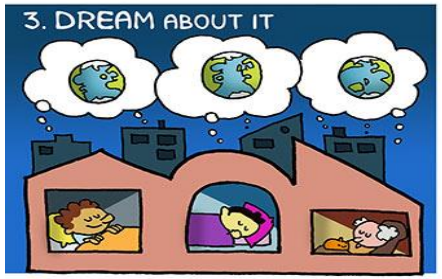

Image credit: Margreet de heer

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THANK YOU

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